

SIZING DIMENSIONS FOR DIGITAL REELS & SHORTS

Highlighting YouTube and Instagram sizing differences using Canva



1080 x 1920 px

YOUTUBE SHORT

1080 x 1920 are the dimensions for YouTube Shorts.

Content and text can be within this full frame.

Text and Graphics in full frame

INSTAGRAM REEL

The IG Reel size should be **1080 x 1920 px**.

To ensure your post looks correct in Instagram's GridView, **place all text and graphics within 1080 x 1440 px** dimensions.

1080 x 1920 px

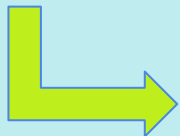
No Text

1080 x 1440 px

*Text and Graphics
should be within this
box*

No Text

YouTube Short



IMMUNIZE
KANSAS
COALITION

?

I'VE HEARD MEASLES IS
"JUST A RASH". WHY
SHOULD WE GET
VACCINATED?



Gretchen Homan,
M.D., FAAP

Instagram Reel



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You can see the text
and image is within
the 1080 x 1440 px
dimensions!